K.E. Society's

Rajarambapu Institute of Technology

(An Empowered Autonomous Institute Affiliated to Shivaji University, Kolhapur)

Department of Management Studies

Bajaj Finserv CPBFI Course Batches 1 & 2 (2024-2025)

The Certificate Programme in Banking, Finance and Insurance (CPBFI), a Bajaj Finserv CSR initiative, was conducted in partnership with our Department of Management Studies. For the academic year 2024-25, the first batch of CPBFI (CPBFI No. 1596) ran from 2nd Aug. 2024 to 5th Sept. 2024(44 enrolled); and the second batch (CPBFI No. 2192) ran from 27th Feb. 2025 to 30th Mar. 2025 (46 enrolled). This summary compares key metrics to assess programme effectiveness and student outcomes.

Overall Results

Metric	Batch 1	Batch 2	Change
Gross Enrolment	44	46	+4.5%
Certified Students	16	38	+137.5%
Passing Ratio	44.44%	86.36%	+94.2%
Drop-out Ratio	7.69%	4.35%	-43.4%

From the first batch, 13 students get certified in the post assessment conducted by Bajaj Finserv. So, the passing ratio of the first batch was near about 84%.

The Batch 2nd showed significant improvement in retention and certification, targeting first-generation graduates (28 in Batch 1; 35 in Batch 2) and socially weaker categories (12; 16).

Participation & Attendance

Metric	Batch 1	Batch 2
Pre-Assessment Participants	38	43
Post-Assessment Participants	20	40
HR Workshop Attendees	33	45
Total Attendance %	91.96%	93.68%
Students >85% Attendance	83.33%	79.55%

In this batch, the attendance was strong, driven by certification requirements and training quality. In the 2nd batch, higher overall participation was there, though slightly lower high-attendance slab due to external factors like college events.

Performance Metrics

Metric	Batch 1	Batch 2	Change
Assessment Improvement	30.45	34.87	+14.5%
HR Workshop Success Rate	66.67%	75.56%	+13.3%
Net Promoter Score (NPS)	83.33 (Exceptional)	42.11 (Good)	-49.5%

Assessment scores improved notably (e.g., Insurance: +34.50 in Batch 1; +39.54 in Batch 2). HR success indicates strong employability. NPS drop in Batch 2 may reflect varied

Rajarambapu Institute of Technology, Rajaramnagar • Dept. of Management Studies (DMS) expectations despite higher satisfaction (63.16% strongly agreed CPBFI was right for career vs. 44.44%).

Student Endorsement (% Strongly Agree)

Voice of Students	Batch 1	Batch 2
Confidence Improved	38.89%	36.84%
Communication Improved	22.22%	36.84%
Industry Knowledge Improved	50.00%	47.37%
Overall Satisfaction	44.44%	63.16%

Faculty Feedback (% Rated Excellent)
Batch 1: Banking (50%), Insurance (72.22%), CAWS (33.33%). Batch 2: Banking (52.63%), Insurance (42.11%), CAWS (84.21%). CAWS saw major improvement; Insurance declined.

Outcome of this certification course batch.

- **Strengths**: Batch 2 excelled in passing ratio, HR outcomes, and assessment gains, reflecting committed students and effective coordination (appreciation to Dr R.S. Pandya for Batch 1). Both batches highlight programme value for employability in BFSI.
- **Areas for Improvement**: Address NPS decline by enhancing career alignment communication. Reduce drop-outs via early engagement. Monitor faculty consistency.
- **Overall**: Programme aligns with institute goals, boosting skills for underserved segments. Suggest scaling to more batches with targeted support.

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